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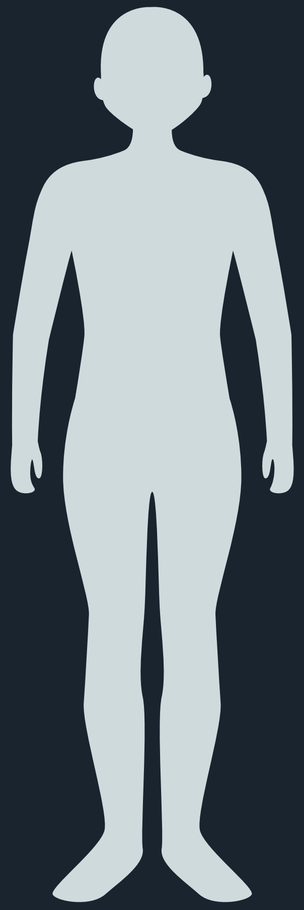
SEAMLESS, SAFE NOTIFICATIONS

A NEW MODALITY



How can we remind a patient that they need to take their AIDS medication?

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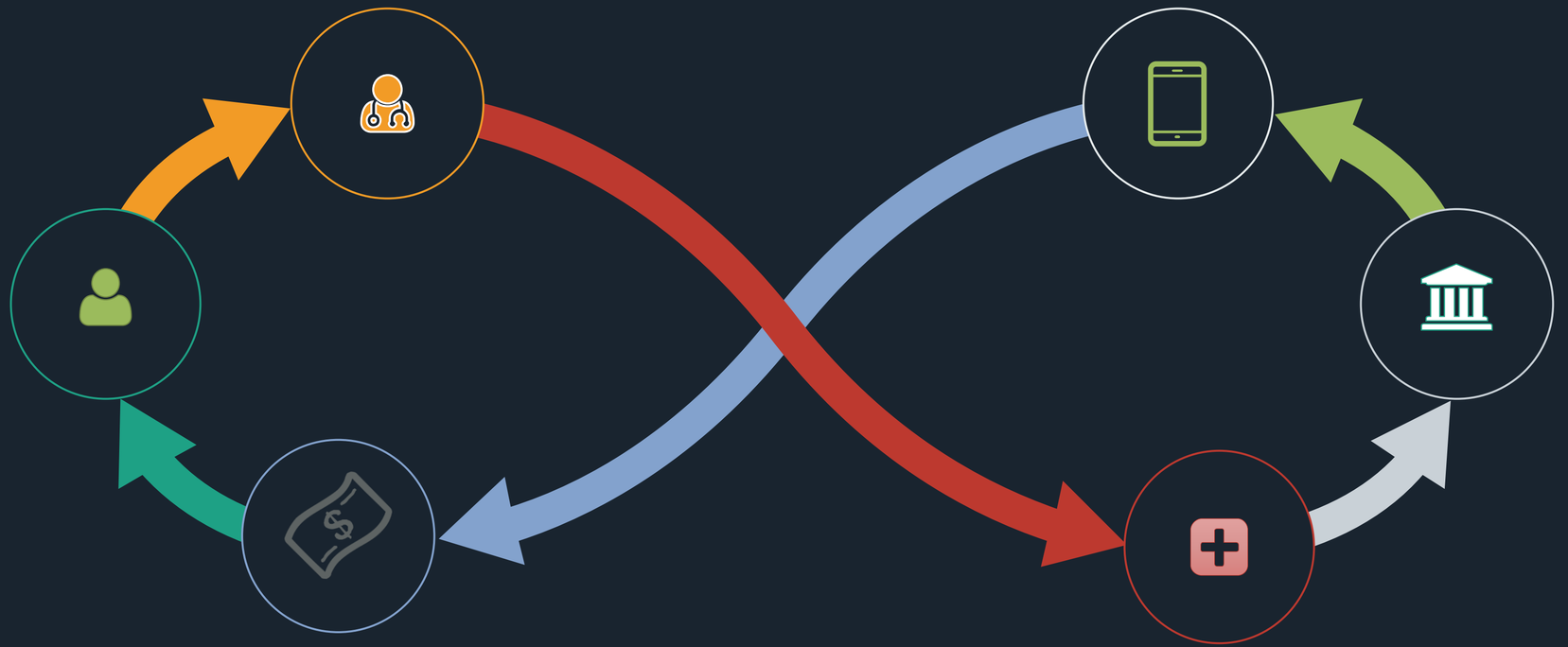
WHAT IS THE GOAL?

“Increase throughput while simultaneously reducing both inventory and operating expense. Not to do them in isolation, but to do them all together.” - Dr. Eli Goldratt



INTEROPERABILITY

THE FOUR UNSOLVED PROBLEMS - STATE OF THE MARKET

Patient Matching

Granular Consent

Identity

Tension
Centralization vs Federation

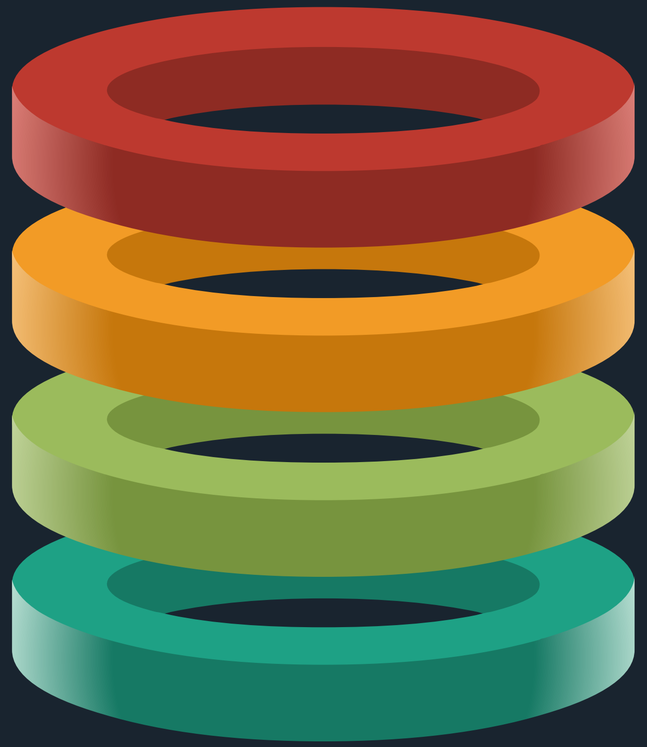
INTEROPERABILITY

FORMULA FOR CHANGE

Technology + Policy = Successful Change

Identity

Granular Consent

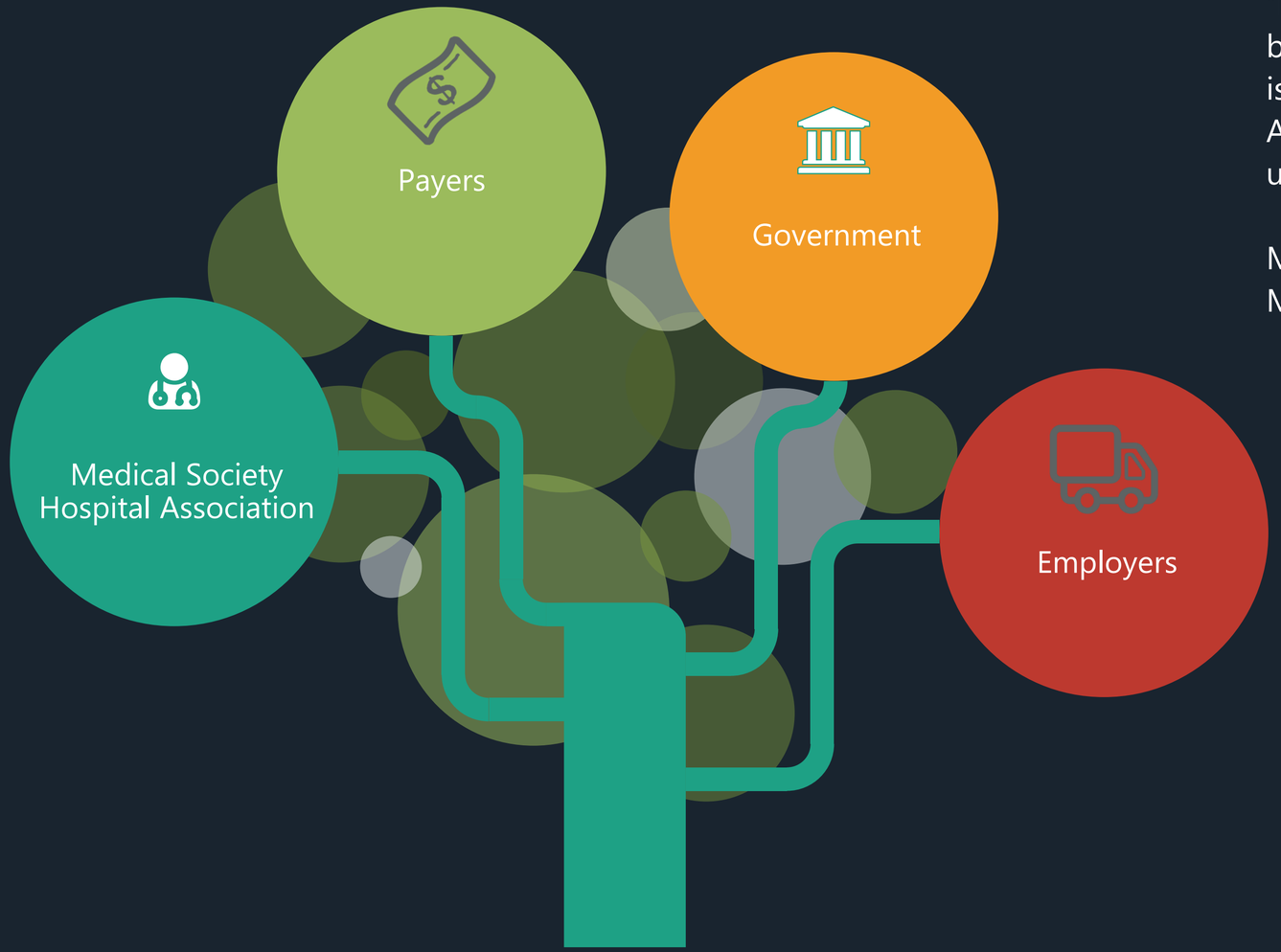


Patient Matching

Federated, Subscription-Based Notifications

SMALL STATES PAVE THE WAY

DELAWARE MODEL



"Reducing friction and uncertainty between patients, providers and payers is paramount to achieving the Triple Aim Plus One. Haven paves the way for us to get there."

Mark Thompson - Executive Director
Medical Society of Delaware

THE MODALITY

BLOCKCHAIN IS A THERAPEUTIC REMEDY FOR AN INTRINSIC HEALTHCARE LOGISTICS INFIRMITY

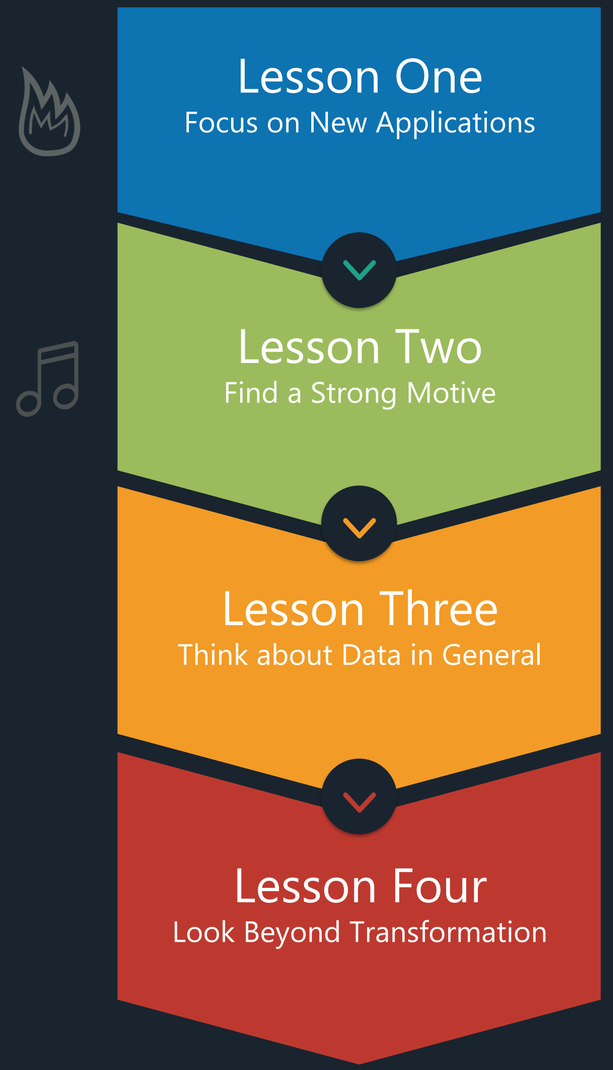
Credit to Dr. Gideon Greenspan

Lesson One - Risk

Federation Tension
No Trusted Intermediary

Lesson Two - ROI

Commercial, Regulatory, Political, Secure Replication



Be Very Patient

Lesson Three - Data is King

No notion of ownership changing over time.
Smart contracts are the wrong model

Lesson Four - Realism

It can, in fact, be done with a regular database. The benefits are more subtle.

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THANK YOU